



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-11-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No 398861		Contract Dt 09-17-2012		Revision Dt 10-11-2012		Rev# 4		Advertiser LINDA MCMAHON FOR SENATE 2012			Brand LINDA MCMAHON FOR SENATE 2012			Product Code POLITICALS			Station/Market WABC – NEW YORK				
Agency Est# 221			CMS # 243667		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-02-2012		End Date 10-07-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243667			
Line	Start Date	End Date	Time Period		Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 221																		
1	10-02-2012	10-05-2012	06:15AM – 07:00AM		AM EWN THIS MORNING 6-7AM (7427)				7	30		1	1	1	1			4	1,600	4	6,400.00
2	10-02-2012	10-05-2012	07:00AM – 09:00AM		AM GMA 7-9AM (7429)				7	30		1	1	1	1			4	2,000	4	8,000.00
3	10-02-2012	10-05-2012	04:15PM – 04:59PM		EN EWN AT 4PM M-F (11372)				7	30		1	1		1			3	1,100	3	3,300.00
4	10-02-2012	10-04-2012	05:15PM – 05:55PM		EN EWN AT 5PM M-F (7450)				7	30		1	1	1				3	2,000	3	6,000.00
5	10-02-2012	10-05-2012	07:00PM – 08:00PM		PA JEOPARDY/WHEEL (7446)				7	30		1	1	1	1			4	4,000	4	16,000.00
6	10-02-2012	10-05-2012	11:35PM – 12:02AM		LF NIGHTLINE M-F (7453)				7	30		1	1	1	1			4	2,200	4	8,800.00
7	10-02-2012	10-07-2012	06:15PM – 06:30PM		EN EWN AT 6P (CFB) (7442)				7	30		1		1	1		1	4	2,000	4	8,000.00
8	10-02-2012	10-06-2012	11:15PM – 12:05AM		LN LATE NEWS CFB (7645)				7	30		1		1		1		3	4,500	3	13,500.00
9	10-02-2012	10-02-2012	10:00PM – 11:00PM		PE TUESDAY 10-11PM (7489)				7	30		1						1	12,000	1	12,000.00
			**** Rate Adjustment ****																		
10	10-03-2012	10-03-2012	09:00PM – 11:00PM		PE MON-SAT 8-11PM/SUN 7-11PM (7605)				7	30			1					1	15,000	1	15,000.00
11	10-05-2012	10-05-2012	08:00PM – 09:00PM		PE FRIDAY 8-9P (7501)				7	30					1			1	7,000	1	7,000.00
12	10-05-2012	10-05-2012	09:00PM – 10:00PM		PE FRIDAY 9-10PM (7502)				7	30					1			1	9,000	1	9,000.00
13	10-05-2012	10-05-2012	10:00PM – 11:00PM		PE FRIDAY 10-11PM (7503)				7	30					1			1	9,000	1	9,000.00
14	10-06-2012	10-06-2012	06:15AM – 10:00AM		AM EWN SA/SU 6-10AM (7434)				7	30						1		1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 221				CMS # 243667		Sales Office PHILADELPHIA		Account Executive D. PARKER			Start Date 10-02-2012		End Date 10-07-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243667									
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$					
			Agency CPE: E : 221																										
15	10-06-2012	10-06-2012	12:00PM – 07:00PM		SP: COLLEGE FOOTBALL SA 12PM-7P (7509)							7	30							1		1	4,000	1	4,000.00				
16	10-06-2012	10-06-2012	08:00PM – 11:30PM		SP: COLLEGE FOOTBALL SAT. PRIME (7510)							7	30							3		3	4,000	3	12,000.00				
		Cr Resolved 10-06-2012	Rate Reason 4,000 CRDT RESOLV																										
		Total:	4,000																				Credit Resolved Total:					-1	-4,000.00
17	10-07-2012	10-07-2012	10:00AM – 11:00AM		WK SUN THIS WEEK (7436)							7	30							1		1	4,000	1	4,000.00				
18	10-07-2012	10-07-2012	07:00PM – 08:00PM		PE SU 7-8PM (7500)							7	30							1		1	6,000	1	6,000.00				
19	10-04-2012	10-04-2012	07:00AM – 09:00AM		AM GMA 7-9AM (7429)							7	30				X					1	2,000	1	2,000.00				
																						Contracted Gross Total:					42	150,400.00	
																						Actual Gross Total:					41	144,400.00	
																						Agency Commission:						21,660.00	
																						Net Total:						122,740.00	
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total														
Oct 12			0.00			0.00			150,400.00			6,000.00 CR			144,400.00														
TOTAL			0.00			0.00			150,400.00			6,000.00 CR			144,400.00														

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